

Nordic Center

Zhangpu New District,
Kunshan City, China
(30km from Shanghai)



Kunshan Municipal People's Government



Innovation & Incubation Hub





We Look For

- Small and Medium size businesses want to expand market in China
- Innovative businesses with physical products
- Businesses need to increase sales in China
- Businesses don't have sales channels in China

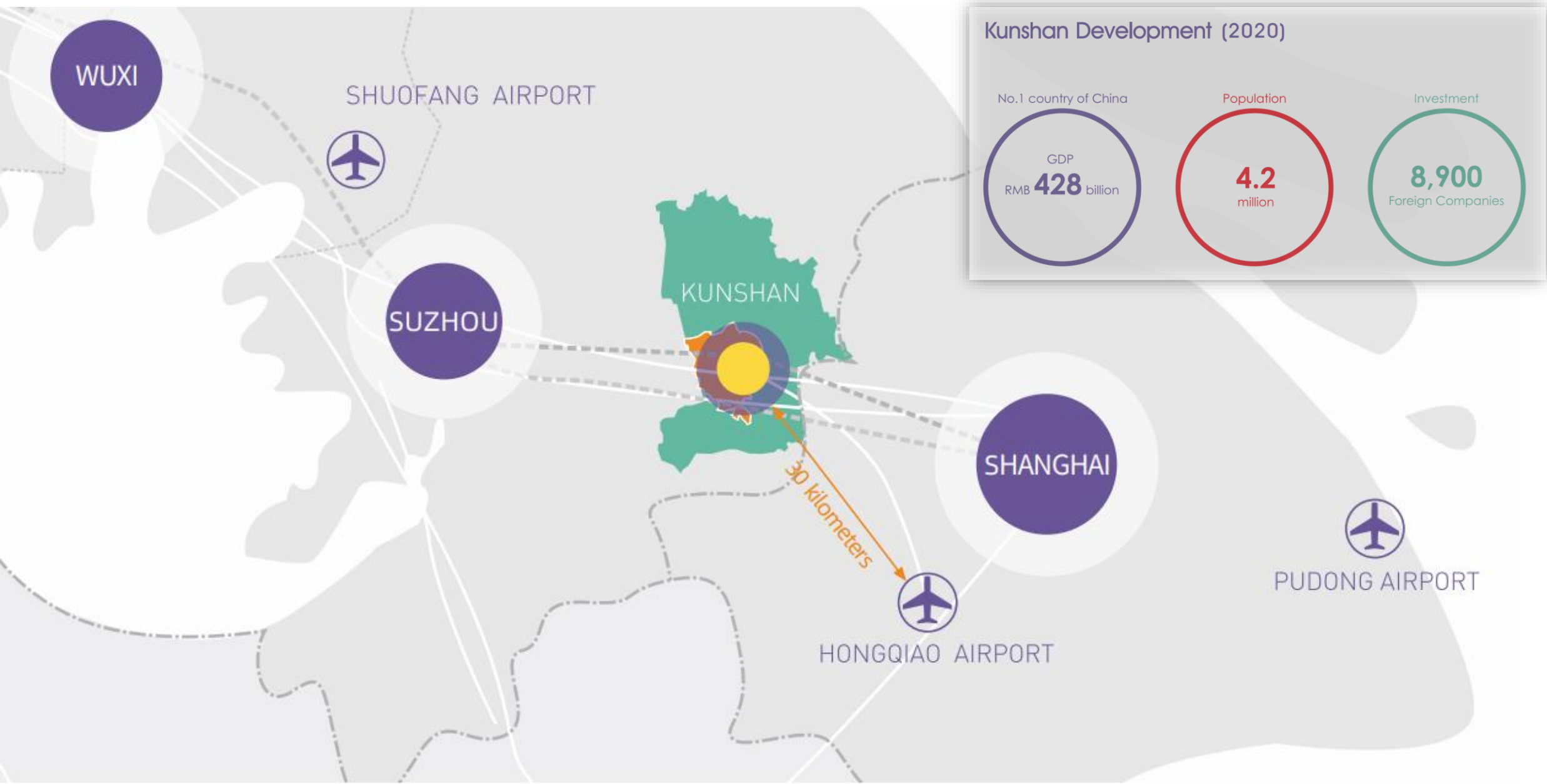


You Will Get

- Use the most well-developed business/industrial area of China as a hub
- Professional and all-round supporting team and shared management center
- High efficiency to achieve the fastest development
- Show room both virtually and physically
- Networking and experience sharing with hundreds of European companies in the industrial park
- Partnership with companies and industry associations in the region and beyond
- Booster program and access to Investment fund to secure growth

All Free For You

Where is the hub



What can we do for you?





We sell your products



Cheetah Solutions ApS

- We are a high-tech company located in Ballerup, Denmark
 - We are a distributor for Danish Companies/Products in China
 - We are a solo distribution company at Nordic Innovation & Incubation Hub (Nordic Center) in Kunshan industrial park
 - We protect your Knowhow and legal rights
 - We think like you do
- 

We Provide



Evaluation of your
products



Sales plan



Sales channels



Products exporting
(DK) and importing
(CN)

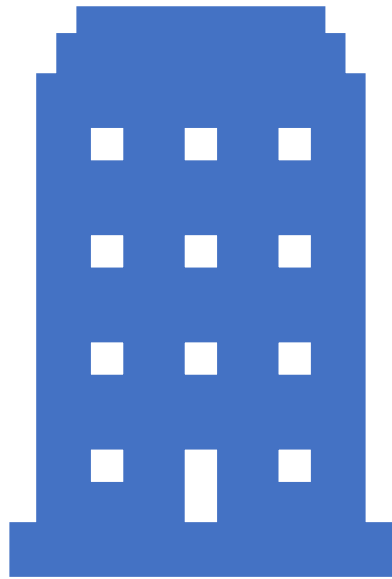


Customer service
and technical
supports

We basically buy products from you
and sell them further in China as a
Chinese distributor

You are

- Guaranteed with payment
- Guaranteed with protection of Knowhow and legal rights in China
- Guaranteed with targeted KPI
- Guaranteed with **No Cost** for the distribution services



You setup branch your office at the Nordic Center

A Unique and Efficient Establishment Support System

Provide support for

- market research and mapping of sales/dealer channel
- Office – Free of charge for 6 – 12 months
- show room – Free of charge
- supporting team
- Assembly or manufacturing plant
- Warehouse – Free of charge for 6 – 12 months

30 to **45** days

To Complete The Business
Registration Including **Tax**
registration & Bank
account

1

Startup services

- Company registration
- Shared office
- Shared show room space for company and products
- Shared warehouse/manufacturing space

2

No specific requirement on registered capital

- The registered capital can be paid gradually within term of operation

3

Professional Supporting Services and Resources Burden free to get routine operation service

- Shared service platform, accounting/tax, HR/Admin, Manufacturing / Supply Chain Management, Sales /Order management, and more
- Professional team with many years of work experience with international companies

4

Easy in, Easy out

- Easy registration, easy exit
- Easy recruitment of talented/skillful personnel, easy termination

5

Our support

- Attractive tax policy and other subsidies
- Periodical networking / workshop with industrial associations, institutions, and large Chinese companies
- Opportunity to participate booster program for launching on the Star market
- Business communication, promotion and partnership events- Opportunity to get hands on support to access market and partners
- Access to public funded projects and the possibility to apply for public funding
- Access to Industrial Investment Fund Other booster programs

Currency: CNY

Expense Plan for Startup

Registration expenses

- Document preparation	Free	
- Authentication Translation	Free	
- Application of Business License	Free	
- Stamp carving (six company chops)	Free	
- Opening bank accounts	Free	
- Others	Free	
Subtotal	0	

Monthly operating expenses (fixed)

Monthly

- Rent of Office and Warehouse	Free for Half yr to One yr	For future, depending on the actual space
- Shared management service	30,000 - 40,000	Which covers the work of accounting, taxation, HR, Admin, Supplier chain (warehouse management and Import), internal control, reporting, sales and marketing, etc. Also covers the expenses for office supplies, internet and other admin & office expenses
- Personnel costs		Currently we offer the shared service as above, except if you want to hire 1 or 2 sales (normally, the salary costs are CNY20,000 per sales staff)

Note: The other expenses such as inland transportation and travel are variable with the actual sales.
For more details, the expenses plan will be in accordance with the sales plan and strategic plan.

Photoelectric semiconductor



Electronic information



New energy vehicle



Intelligent equipment



High end food



Residents

About Nordic Center

The Nordic Innovation & Incubation Hub (Nordic Center) is a partnership between KunShan Zhangpu county government, Wanzhi Enterprise Management Co., Ltd., Cheetah Solutions ApS (DK) to support the Nordic SMEs to establish and quickly develop on the Chinese market. The Nordic Center offers a flexible platform for businesses to grow.

The focus areas are: “Green Energy Technology”, “Life Science”, “Environmental Technology”, “Creative Design”, “Precision Machinery”, “Digital Technology”, etc.

60 + Associations & Industry Clusters

25 + Business Partners

500 + Enterprises

Dr. Schenk GmbH

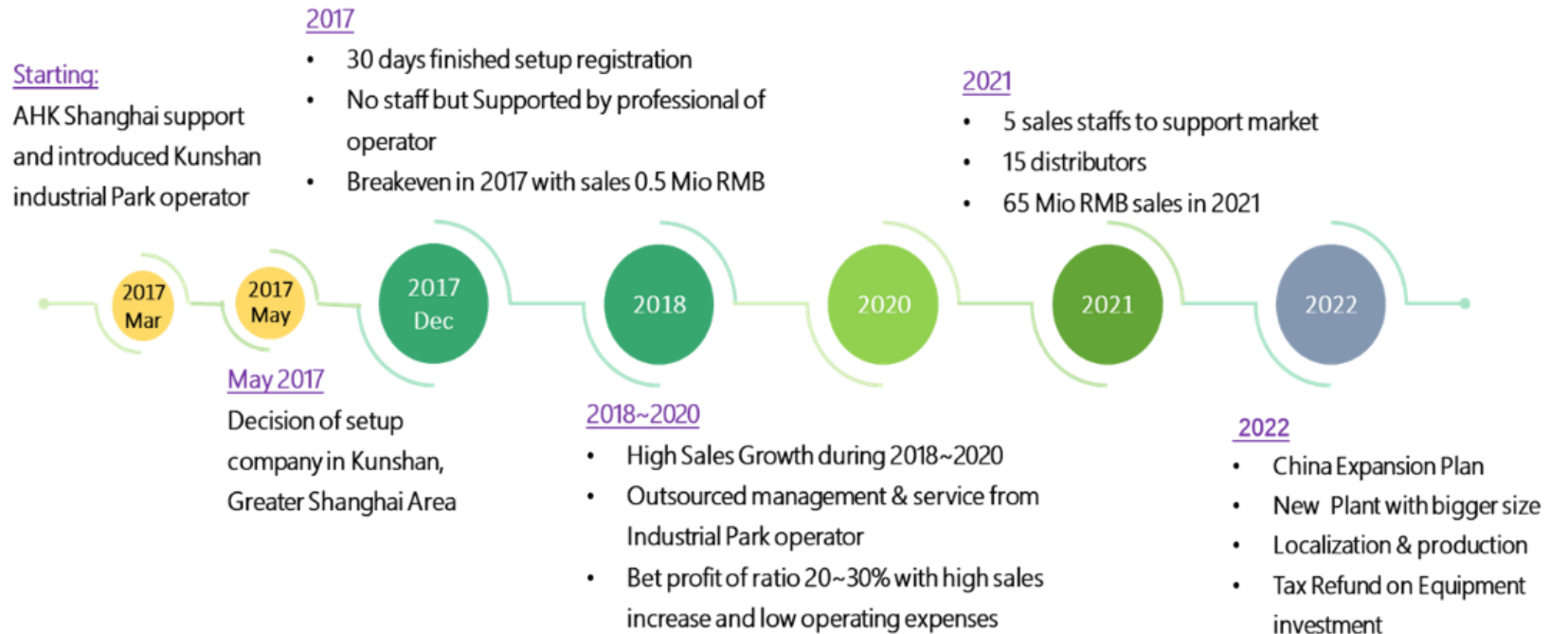
Product:

Automated inspection system

Market & Application

- Optical media
- Continuous web solutions
- Solar inspection
- Textile inspection
- Glass inspection
- Metal inspection s
- Plastics inspection

Case 1: Dr. Schenk Testing Instruments (Kunshan) Co., Ltd China Path from 2017~





Centrotherm Photovoltaics AG

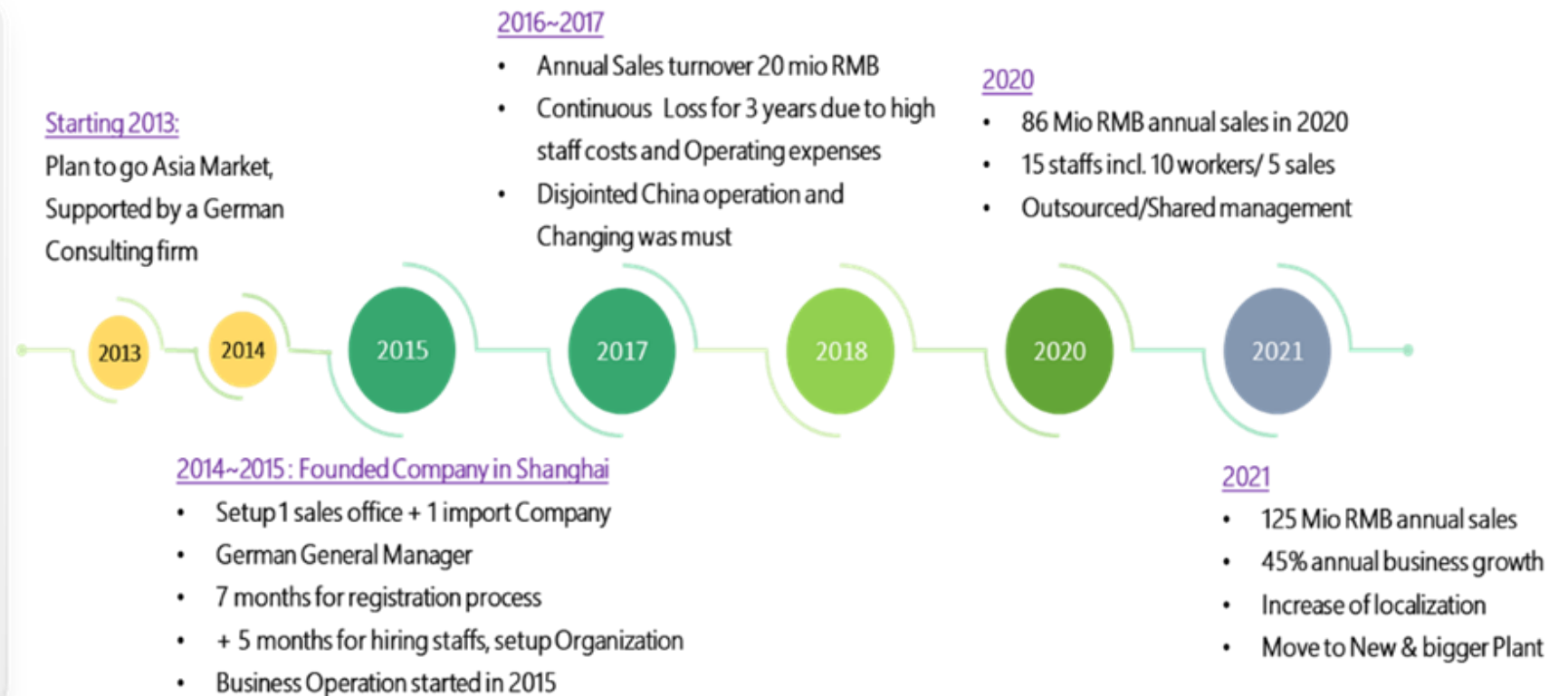
Product:

- Thermal production solutions
- Coating equipment

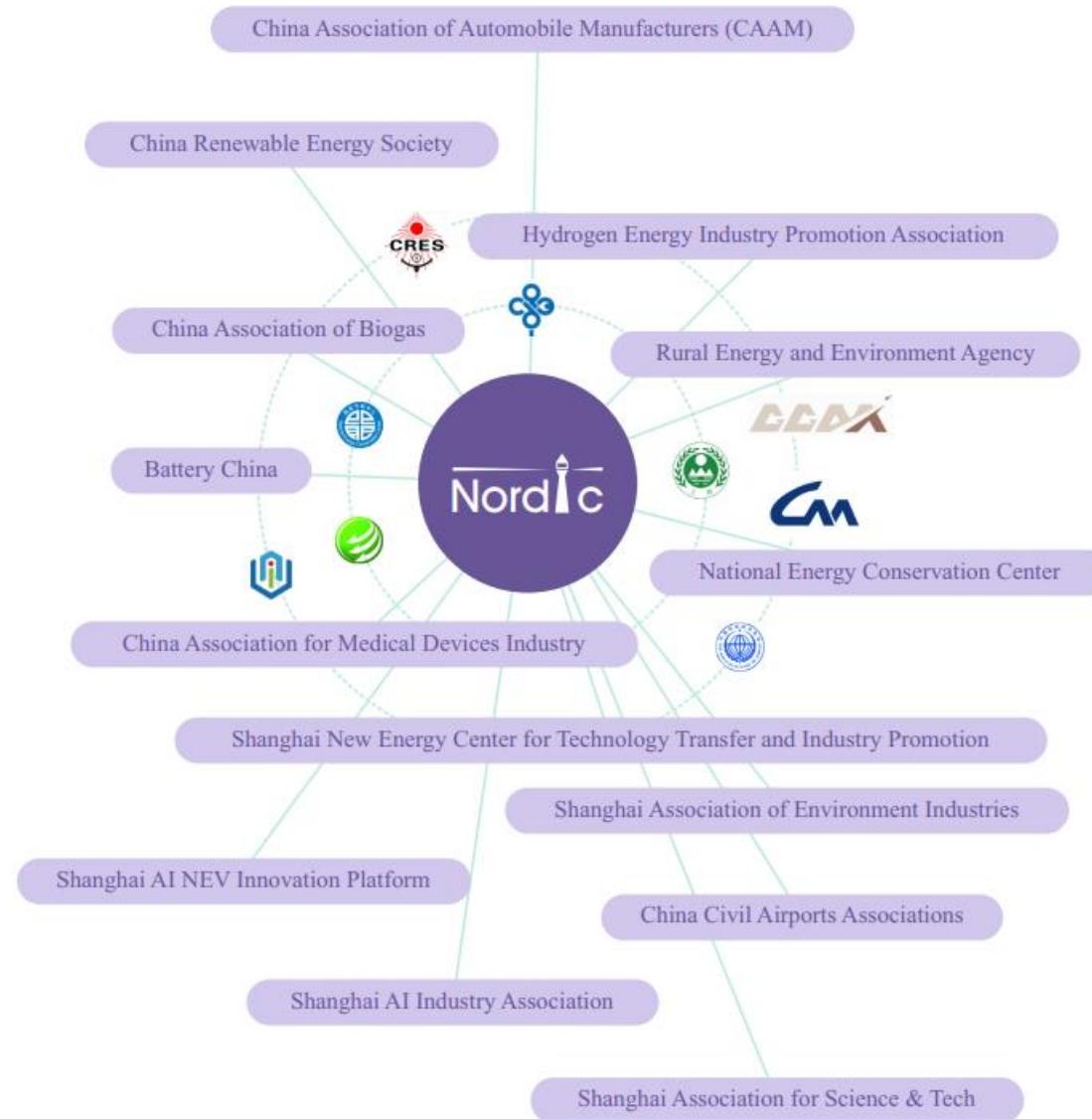
Market & Application

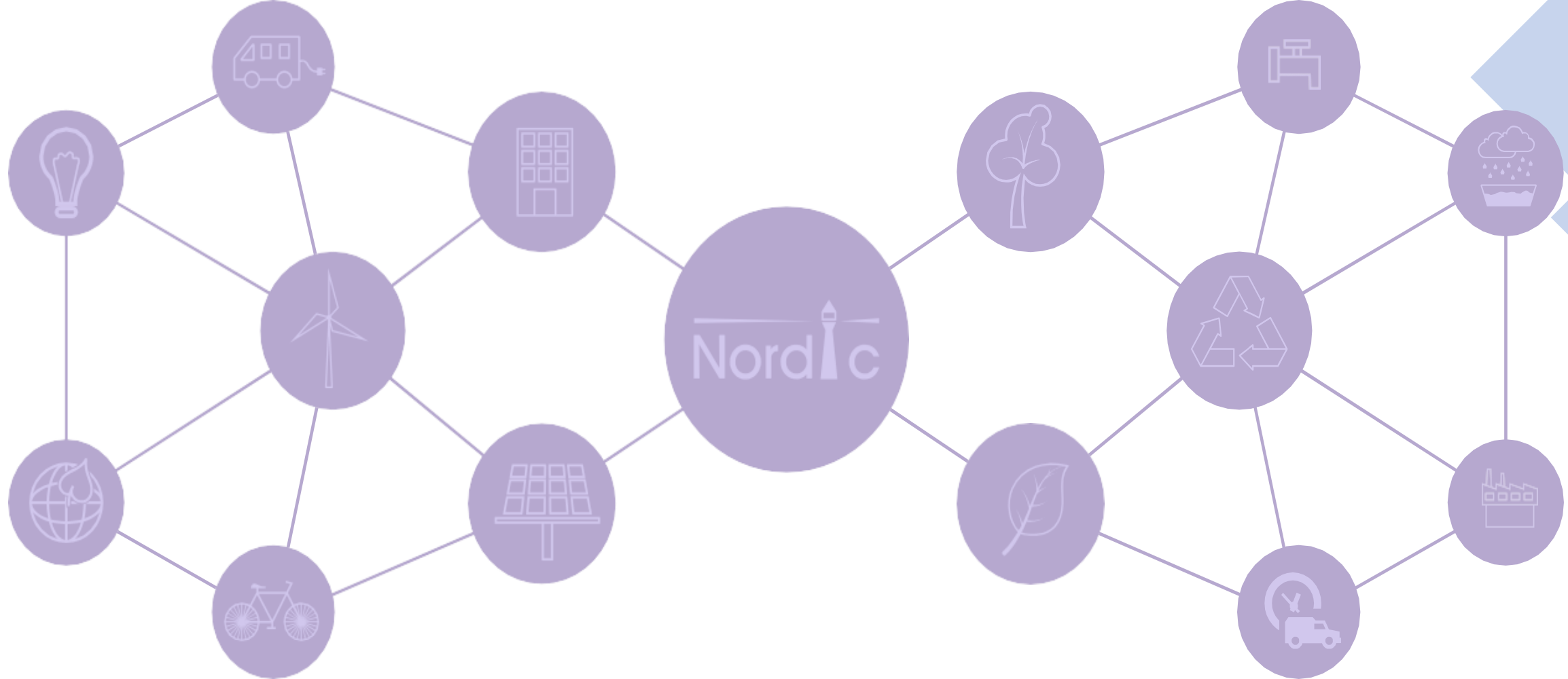
- Semiconductor
- Photovoltaics

Case 2: Centrotherm Photovoltaics Equipment (Kunshan) Co., Ltd China Path from 2013~



The Network





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